

  
**Prasar Bharati**  
**(India's Public Service Broadcaster)**  
**Prasar Bharati Secretariat**  
**Prasar Bharati House**  
**Copernicus Marg, New Delhi**

No. A-10/24/2014-PPC (Pt)

Dated: 3<sup>rd</sup> Dec, 2018

Subject: Filling up a the post of Director, Asia Pacific Institute for Broadcasting Development

Asia-Pacific Institute for Broadcasting Development (AIBD) intends to fill up the vacancy of Director, AIBD. The last date for applying for the post has been extended upto 15.12.2018 (Copy of the advt. is enclosed).

2. Willing and eligible officers are requested to apply for the same through proper channel.

Encl: As stated above

*CP-341-345/c*

*Sandeep*  
(Sandeep Kumar Sinha)  
Dy. Director (Parl./IR)

To

- i. Director (T), PB Sectt – with a request to upload the same in PB Website.
- ii. Shri D P Shukla, Dy. Director (Admn), DG: All India Radio, Akashwani Bhawan, New Delhi
- ii. Dr. Sanjay Kumar, Dy. Director (Admn), DG: Doordarshan, Doordarshan Bhawan, New Delhi
- iii. Notice Board, Prasar Bharati Secretariat, Prasar Bharati House, Copernicus Marg, New Delhi



Subject: Fwd: Ext. deadline to 15 December --Fwd: Resend-3- Director Post - AIBD Recruitment Notice -1x attached  
To: AS J Mukherjee <j.mukherjee@nic.in>  
Cc: JS B2 Anju Nigam <jsb2-moib@nic.in>

Date: 08/11/18 09:20 AM  
From: "Secretary(I&B)" <secy.inb@gov.in>

npjcfogofnheaomfe.jpg (4kB) fhonmchdjiinpkp.png (19kB)  
RECRUITMENT NOTICE AIBD Director 2018 Final 3rd Oc... (158kB)

----- Original Message -----

From: **Noraini** <noraini@aibd.org.my>  
Date: Nov 7, 2018 11:12:30 AM  
Subject: Ext. deadline to 15 December --Fwd: Resend-3- Director Post - AIBD Recruitment Notice -1x attached  
To: ceo@prasarbharati.gov.in, mib.inb@nic.in, secy.inb@nic.in, mosib@gov.nic.in, Chairman.pbi@nic.in, info.mincom@mincom.gov.bn, pejtmenteri@kkmm.gov.my, joanne@kkmm.gov.my, muslimin.kulle@kominfo.go.id, rini\_rusjdi@hotmail.com

Dear colleagues,  
Warmest greetings from AIBD.  
Kindly be informed that the Recruitment notice deadline is now extended to 15 December'18.

The updated linkage on the AIBD website- <http://www.aibd.org.my/node/6278>

Thank you.  
best regards,  
Noraini

*Handwritten signature: Noraini*  
*Handwritten signature: [unclear]*

----- Forwarded Message -----

Subject: Resend-3- Director Post - AIBD Recruitment Notice -1x attached  
Date: Fri, 2 Nov 2018 11:05:35 +0800  
From: Noraini <noraini@aibd.org.my>  
To: ceo@prasarbharati.gov.in, mib.inb@nic.in, secy.inb@nic.in, mosib@gov.nic.in, Chairman.pbi@nic.in, info.mincom@mincom.gov.bn, pejtmenteri@kkmm.gov.my, joanne@kkmm.gov.my, muslimin.kulle@kominfo.go.id, rini\_rusjdi@hotmail.com  
CC: yp Singh <yyp.air@gmail.com>, philo@aibd.org.my, Noraini <noraini@aibd.org.my>

*Handwritten signature*  
*12/11*  
*50/11/18*

Dear colleagues,  
We would be grateful, if you could kindly have the Recruitment Notice published through your website, publication or any other similar outlet, so that it gets the desired exposure.  
The vacant post advert is already on the AIBD website - <http://www.aibd.org.my/node/1719>

**Applicants** may send their applications by e-mail to [amar@aibd.org.my](mailto:amar@aibd.org.my), [admin@aibd.org.my](mailto:admin@aibd.org.my) and endorse a copy thereof to the GC President, AIBD on [dgair@air.org.in](mailto:dgair@air.org.in)

..... The closing date for receipt of applications is **9 November 2018.**

Thank you.

Circular to : AIBD Members, Affiliates and Partners



## RECRUITMENT NOTICE

Deadline – 9<sup>th</sup> November, 2018

The Asia-Pacific Institute for Broadcasting Development (AIBD), a regional intergovernmental organisation hosted by the Malaysian government, invites applications from suitably qualified candidates who are from its member countries for the position of **DIRECTOR, AIBD**.

- Duty Station : Kuala Lumpur, Malaysia  
For an initial period of three years, further
- Duration of Appointment : extendable on the basis of need and performance.
- Age Limit : The retirement age at AIBD is 65 years.

**As the chief executive officer of AIBD, the Director shall be responsible to the General Conference:**

- a. For the control, direction and management of the affairs of the Institute.
- b. For the preparation of the Institute's draft work programme and budget, and its execution and management.
- c. For organising the Executive Board meetings, and the annual meetings of the General Conference together with all necessary reports and documentation.
- d. To do strategic planning for institutional development as well as for the development of regional broadcasting in general, and policy formulation in particular.
- e. To maintain good relations between the Institute and its member countries, funding agencies and other international organisations.
- f. To undertake regular missions involving extensive overseas travel.
- g. To implement the action plan/s emerged from the AIBD Strategic Plan and its vision, missions and objectives.
- h. To implement the projects of the Institute related to capacity building and other aspects of AIBD's international commitments.

### **Qualifications and experience required:**

- 1 Educational Degree/s and Qualifications
- 2 High – Level working experience in broadcasting
- 3 Leadership and managerial skills in broadcasting
- 4 Creating Vision and Strategic Initiatives
- 5 Human Resource Development background
- 6 Knowledge of broadcasting in the region
- 7 Ability to create Networking, Partnership, Negotiation and Fund Raising
- 8 Intercultural and Interpersonal skills in dealing with differing cultures, regions and organisations involved with the Institute.
- 9 Financial Management
- 10 Good Communication skills
- 11 Good presentation skills
- 12 Managerial skills in non-media organisations
- 13 Experience in IT applications in media
- 14 Knowledge of up to date developments affecting the international media environment
- 15 Participation in international meetings and seminars and communication skills
- 16 Proficiency in English and other languages (both written and spoken)

The following will be an added advantage:

- 1 Experience in international aid schemes and their modus operandi.
- 2 Experience in research oriented activities related to broadcasting.
- 3 Experience in developing and monitoring human resource development projects for broadcasting.

**Procedures required for Application:**

Applications must reach the AIBD no later than 9<sup>TH</sup> NOVEMBER, 2018.

Please address the application to:

**Asia-Pacific Institute for Broadcasting Development (AIBD)**  
**P O Box 12066**  
**50766 Kuala Lumpur**

The envelope containing the application must bear the inscription:

**APPLICATION FOR THE POST OF DIRECTOR**

You may also send your application by e-mail to [admin@aibd.org.my](mailto:admin@aibd.org.my) and endorse a copy thereof to the GC President, AIBD on [dgair@air.org.in](mailto:dgair@air.org.in)

**Please note:** Applications arriving after the closing date will not be accepted. Applications will be treated in utmost confidence and must include the following :-

- a. Personal history including qualifications and experience for the post of Director. This has to be in conformity with the requirements stipulated on pages 1 and 2.
- b. A brief statement, of not less than 300 words, prepared by the applicant giving the reasons for applying for the post.
- c. The number of dependants and details of dependents who will reside in Kuala Lumpur, if the applicant is appointed.
- d. A passport size photograph taken within six months of the date of application and signed on the reverse as "Photograph of ....." with the date.
- e. "Certified True Copy" of Birth Certificate.
- f. You are also requested to nominate 4 referees from among the following individuals and provide us with their names and contact details:
  - One of your superiors to whom you report to;
  - One or two individuals who know you well;
  - One of your staff who worked under your supervision.

Letters of recommendation, if any, may be included with the application or sent separately by the recommender directly to the address given above.

**Please note:** Short-listed candidates will be notified and interviewed at an appropriate time and location.