

I wish you and your family a great 2019. May the New Year bring the best of tidings.

With your support public service broadcasting has taken significant strides on the digital front with All India Radio content now available on Amazon Alexa. Our Digital Footprint today encompasses 250+ active Social Media handles, 50+ active YouTube channels, several live-streams and two very popular Mobile Apps of DD News and AIR News which together have several Million+ downloads. Your support has ensured that DD Free Dish is present in close to 30 million households and the Independence Day live coverage by Doordarshan marked the highest TV viewership day during the year 2018.

I am delighted to congratulate all of you for several measures that we have undertaken to further the cause of public service broadcasting including the new TV Reality Show, MahilaKisan Awards, that celebrates the Women Farmer through our DD Kisan Channel. I would also congratulate DD News, which is the nation's most credible and authentic source of news, for its transmission in Hi-Definition (HD) and for having a new look and content line-up.

It's a proud moment for us as we will have our public service news channel DD News with million plus subscribers online soon. You may encourage your near and dear ones to subscribe to DD News by clicking: <https://www.youtube.com/user/DDNewsofficial>

I look forward to your continued support to Public Service Broadcasting in India through the year 2019 and the years to come.

With best regards,

Yours sincerely,



Shashi Shekhar  
CEO, Prasar Bharati